

# Strategic customer behavior in queueing systems with mixed/delayed observation structure

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joint work with Maria Grigoriou (mixed o.s.)  
and Apostolos Burnetas and George Vasiliadis (delayed o.s.)

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# Model I:

## The $M/M/1$ queue with delayed observation structure

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They observe the system every  $\text{Exp}(\theta)$  time units.

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- A customer stays after the first announcement, if his position  $n$  at the system is such that  $R - C \frac{n}{\mu} > 0$ .
- The best strategy of a customer taking into account the reaction of the others is to stay if his position  $n$  at the first announcement is such that

$$n \leq n_e,$$

with

$$n_e = \left\lfloor \frac{\mu R}{C} \right\rfloor \text{ (Naor's threshold).}$$

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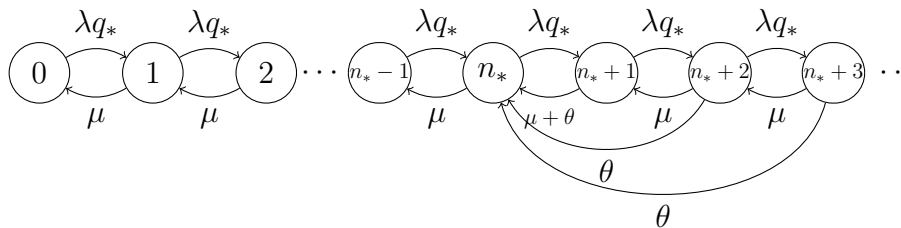
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and

$$B_* = \frac{(1 - \rho_{*1})(1 - \rho_{*2})}{1 - \rho_{*2} - \rho_{*1}^{n_*+1} + \rho_{*1}^{n_*} \rho_{*2}}.$$

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## Proposition (continued)

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$$\mathbb{E}_{(n_*, q_*)}(N) = \frac{(1 - \rho_{*2})[(n_* - 1)\rho_{*1}^{n_*+1} - n_*\rho_{*1}^{n_*} + \rho_{*1}]}{(1 - \rho_{*1})[1 - \rho_{*2} - \rho_{*1}^{n_*+1} + \rho_{*1}^{n_*}\rho_{*2}]} + \frac{(1 - \rho_{*1})[n_*\rho_{*1}^{n_*} - (n_* - 1)\rho_{*1}^{n_*}\rho_{*2}]}{(1 - \rho_{*2})[1 - \rho_{*2} - \rho_{*1}^{n_*+1} + \rho_{*1}^{n_*}\rho_{*2}]}$$

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Computing geometric sums for the normalization constant and the mean.

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$$\mathcal{U}(n|n_*) = \begin{cases} R - \frac{C(n+1)}{\mu} & \text{if } n < n_*, \\ \left(R - \frac{Cn_*}{\mu} + \frac{C}{\theta}\right) \left(\frac{\mu}{\mu+\theta}\right)^{n-n_*+1} - \frac{C}{\theta}, & \text{if } n \geq n_*. \end{cases}$$

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- $\mathcal{U}(n|n_*)$  does not depend on  $\lambda$  nor on  $q_*$ .

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$$\begin{aligned}
 \mathcal{U}(n_*, q_*) = & B_* \left( R - \frac{C}{\mu} \right) \frac{1 - \rho_{*1}^{n_*}}{1 - \rho_{*1}} \\
 & - B_* \frac{C (n_* - 1) \rho_{*1}^{n_*+1} - n_* \rho_{*1}^{n_*} + \rho_{*1}}{\mu (1 - \rho_{*1})^2} \\
 & + B_* \left( R - \frac{C n_*}{\mu} + \frac{C}{\theta} \right) \frac{\mu \rho_{*1}^{n_*}}{\mu + \theta - \mu \rho_{*2}} \\
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- $\mathcal{U}(n_*, q_*)$  is decreasing in  $q_*$  for any fixed  $n_*$ .

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# Model II:

## The $M/M/1$ queue with mixed observation structure

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- The best strategy of a customer against any strategy of the others is to join, if his position  $n$  given that he joins is such that

$$n \leq n_e,$$

with

$$n_e = \left\lfloor \frac{\mu R_o}{C_o} \right\rfloor \text{ (Naor's threshold).}$$

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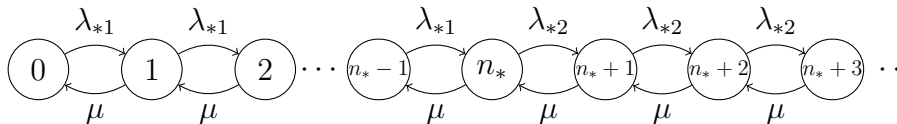
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where  $\lambda_{*1} = \lambda p_o + \lambda p_u q_*$ ,  $\lambda_{*2} = \lambda p_u q_*$ .

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$$\mathcal{U}(n_*, q_*) = R_u - C_u \frac{E_{(n_*, q_*)}(N) + 1}{\mu}.$$

- $\mathcal{U}(n_*, q_*)$  is a decreasing function of  $q_*$  for any fixed  $n_*$  (a coupling argument shows that  $N$  is stochastically increasing in  $q_*$ ).

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- It is too complicated to reduce it in closed form and to maximize.
- For each  $n_* = 0, 1, 2, \dots, n_e$  we find  $q_*$  that maximizes  $S(n_*, q_*)$  and then choose the one that gives the overall maximum, namely  $(n_{soc}, q_{soc})$ .

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The optimal social benefit per time unit seems to be an increasing or unimodal function of  $p_o$ .

There exists a somehow ‘ideal’ fraction of observing customers for the society.

In many cases, it is strictly between 0 and 1.

- **Effect of  $p_o$  on the price of anarchy (PoA), defined as**

$$PoA = \frac{S(n_{soc}, q_{soc})}{S(n_e, q_e)} :$$

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But there are cases where the graph of PoA shows

peculiar behavior with very abrupt changes

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Thank you!

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Questions?